

### AL VANDENBERG (1932-2012)

B. 31 August 1932, Boston, Massachusetts

#### Artist's statement

Through the fifties and early sixties I studied art and design in Boston and New York and photography with Alexey Brodovitch, Richard Avedon and Bruce Davidson. Photography had not yet become what it is today. There were few places where, as students, we could go to see good photographs. Only at the photographic library of the Museum of Modern Art could I study the prints and images of Robert Frank, Walker Evans, Lewis Hine, Margaret Bourke-White and August Sander.

My first photographs were taken on the streets of New York going from one depressing neighbourhood to another, passing Diane Arbus and Gary Winogrand collecting images of poverty, urban low-life and ethnic minorities.

I exhibited my pictures at the Smithsonian Institute for the President's War on Poverty. I then went into a career in commercial photography – fashion, advertising, editorial and rock 'n' roll.

After about ten years I left that behind me. Neither the spying on poor people for middleclass audiences nor serving the media world gave me the kind of images that I wanted to leave to my children. My camera became more than just a way of making a living. Making a living seemed less important then living itself.

I believe that applying the same technical expertise and the same "eye" to photographing people who are happy results in the kind of images that show that, in spite of all our difficulties, the world is also a happy place.

No matter where I have taken my pictures since then, on the High Street of London or in the hill of Laos – a smile is always a smile.

#### **Exhibitions**

The Smithsonian Institute, Washington DC The Tokyo School of Design The British Council – Poland / Italy Somerset Gallery, Greenwich, Connecticut The Stedelijk Museum, Amsterdam The Camden Arts Centre, London 15e Rencontres Internationales, Arles Tate Britain, London

## **Permanent collections**

The Smithsonian Institute, Washington DC The Stedelijk Museum, Amsterdam Musee de L'Elysee, Lausanne The Kobal Collection The Wagstaff Collection Museum of Modern Art, New York Victoria & Albert Museum, London British Council, London Tate Britain, London

# **Publications**

British Journal of Photography Zoom Magazine Creative Camera